

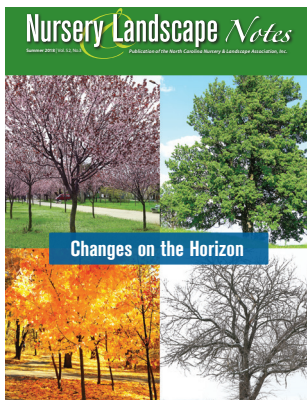
NORTH CAROLINA NURSERY & LANDSCAPE ASSOCIATION

Reach thousands of professionals in the green industry with one of our advertising platforms.

NURSERIES • GARDEN CENTERS • LANDSCAPERS • ALLIED SUPPLIERS • RESEARCHERS • EDUCATORS

Nursery Landscape Notes

NCNLA's quarterly magazine has a readership of more than 2000 members and green industry professionals.



NCNLA e-NEWSLETTER

Delivered bi-weekly to 750 members and industry professionals, the e-newsletter provides readers with industry news and events.



Ad Rates

Leaderboard 600 x 100 pixels	\$600
Skyscraper 100 x 460 pixels	\$300

Rates are per quarter

Ad Rates

	MEMBER	NON-MEMBER
1/4 PAGE	\$260	\$325
1/2 PAGE	\$360	\$450
FULL PAGE	\$680	\$850
INSIDE FRONT/BACK	\$800	\$1,000
BACK COVER	\$920	\$1,150

10% discount for annual contracts

NCNLA WEBSITES

Our NC Plants Buyers' Guide website reaches members and industry buyers in the Southeast region and beyond.
www.BuyNCPlants.com

Ad Rates

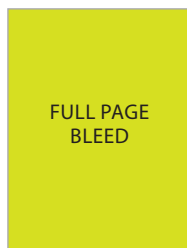
Banner 468x60 pixels	\$250/month
Skyscraper 160x600 pixels	\$150/month

Nursery & Landscape Notes

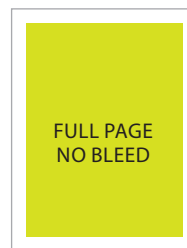
Material Specifications

- Magazine trim size is 8.5 x 11 inches.
- Press quality PDF files are preferred.
- All important text or logos should maintain a recommended safety of approximately 0.5" from the page edge.
- Resolution: images/files should have a resolution of **300 dpi, 133 line screen.**

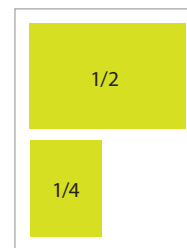
* Quarter page ads may be changed to a horizontal format to fit available space. Advertisers will be notified prior to publication.



Full Page Bleed
8.5" x 11"
+0.125" on all sides



Full Page Non-Bleed
7.25" x 10"



Half Page
7.25" x 4.75"

Quarter Page*
3.5" x 4.75"



Contact Cindy Whitt | cwhitt@ncnla.com | (919) 816-9119 Ext. 102